

# Troy Shimkus

Supportive and passionate individual dedicated to crafting learning solutions for tomorrow's goals.



## PRODUCT MANAGER

Dedicated to the development and launch of new product initiatives, I've driven the integration of cutting-edge educational technologies in ed-tech with a focus on strategic long-term roadmaps and effective targeted experimentation. I have facilitated the launch of multiple products, from assessments to online classrooms and data analytics tools. I'm very skilled at aligning customer needs with development goals and ensuring realistic targets while pushing for innovation.

## WORK HISTORY

### 2022-Current Product Manager, Custom Services PowerSchool

Bridging the gap in functionality by working with internal teams to develop custom solutions to address the diverse needs of school districts throughout the country. Beginning with the Performance Matters brand as onsite implementation manager of a 4-person team for a customer with 100,000+ students. After successful implementation moved to internal role in product development responsible for all vendor content integrations across a variety of datasets, creating and running ETL & SQL procedures. Worked with product teams to develop custom solutions as needed.

### 2018-2022 Schoology, Implementation Manager PowerSchool

Took ownership of complex technical calls to ensure customer adoption of our classroom solution while engaging with our development teams to work toward more robust solutions inline with the needs of classroom teachers.

### 2014-2018 Implementation Lead Performance Matters

Working with Performance Matters before their acquisition by PowerSchool, I led a team to implement our flagship solution for a school district with 100k+ students. I worked with development teams to craft the solution for the customer needs while ensuring that our product would be widely marketed to other customers in the industry.

## EDUCATION

### 2003

Orlando, FL  
University of Central Florida  
• Bachelors in Music Ed  
• Toured in Eastern Europe

### 2006

Tallahassee, FL  
Florida State University  
• Masters in Music Ed  
• Studied 3 months in London

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## Experience

**PowerSchool** - Implemented various products while working with development teams to improve and create solutions. Creating ETL procedures using KNIME to blend and incorporate disparate datasets.

**Apple** - Performed detailed employee evaluations for teams of 20 employees. Coached employees with documented improvement in metrics. Facilitated team meetings, encouraging members and developing their skills.

**Innovative Learning Specialist** - Implemented software and hardware programs across Lake County Schools. Developed and delivered training at all levels.

**Band Directing** - Managed budgets and operations working with the community and parents on events and a successful high school arts program.

## Tech Skills

Web Development	advanced
Moodle LMS	advanced
Adobe/Apple Creative	advanced
Microsoft/Apple	advanced
Productivity	advanced
SQL	advanced
Alteryx/KNIME	advanced
SalesForce	standard
JIRA	standard
AWS/Azure Cloud	standard